### Independent Environmental Monitoring Agency

#### **2015-16 Communications**



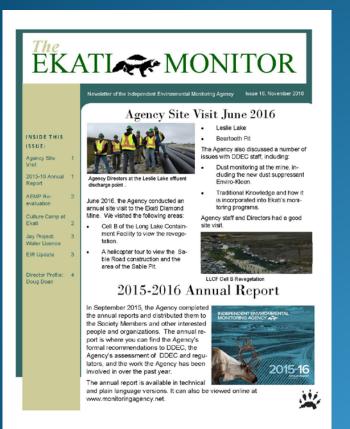
Jessica Simpson

Communications and Environmental Specialist

## **Communications Plan**

- Agency approved a Communications Plan in October 2011
- Based on input from Society Members and 2000 and 2009 external reviews
  Created the position of Communications and Environmental Specialist

#### Initiatives

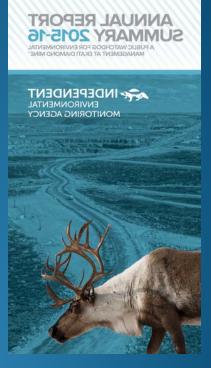




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#### Web-based initiatives







#### **Environmental Workshops**



## **Community Visits**





# Suggestions?



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